

STRATEGIC OB	JECTIVE	VE		KAI												R	esearch	Alliance	es								
C	4-	Key Amal Indicator	Corporate	Overall Achievement	Overall % of Achievement	FREQUENCY OF REPORTING	SUSTAINABIL	IΤΥ	NANOTEC	HNOLOGY	INFO	СОММ	ENERGY		TRANSPO	RTATION	WA	TER	CYBER	NETICS	BIO-1	гесн	CONSTR	RUCTION	MATERIA MANUFACTUR	ALS AND RING (MMRA)	K-ECC
Corpora			Target 2012	2012 (as at March 2012)	2012 (as at March 2012)			HIEVE- ENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET
STAKEHOLDER I	PERSPECT	IVE		•											-												
Marketable and	S1.1	% of graduates employed locally within 6 months	85%																								
Outstanding Graduates	S1.2	No. of students receiving awards at national and international level	100																								
S2: Generate Opportunities For	S2.1	No. of Life-Long Learning programmes	10																								
Life-Long Learning	S2.2	No. of FTE student enrolled for executive programmes (target equally divided) from the total enrolment	500																								
S3: Enhance Students	S3.1	a. No. of structured Students Entreprenurship Programmes	29																								
Entrpereneurship		b. No. of Students Participating in structured Students Entreprenurship Programme	2200																								
S4: Notable Technological Research & Innovation Institution	S4.1	Total no. of staff appointed to chairmanship/committee position in the professional bodies/associations at international level	20																								
S5: Reputable International	S5.1	QS-World University Ranking	Top 250																								
Ranking	S5.2	Ranking/Recognition for International Business School (IBS)	Top 5																								
S6: Outstanding Contribution To Society	S6.1	No. of high-impact community projects	Nat. 50 Intl. 5																								
INTERNAL PROC	ESS PERS	PECTIVE																									
P1: Continuous	P1.1	No. of new automated systems developed for teaching and learning activity	20																								
Academic Quality mprovement	P1.2	No. of external experts participate in teaching and learning activity	200																								

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STRATEGIC OB	JECTIVE			KAI			Research Alliances																				
		Key Amal Indicator	Corporate	Overall Achievement	Overall % of	FREQUENCY OF REPORTING	SUSTAINA	ABILITY	NANOTEC	HNOLOGY	INFO	СОММ	ENE	RGY	TRANSPO	ORTATION	WA	TER	CYBERNETICS		BIO-TECH		CONSTRUCTION		MATERIALS AND MANUFACTURING (MM		K-ECO
Corpora	te		Target 2012	2012 (as at	2012 (as at March 2012)		TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET
P2: Up to date & Industry-Relevant Curriculum	P2.1	No. of courses implementing Scenario-Based Learning	100																								
P3 : Innovative Students	P3.1	No. of transformation and leadership programmes for Students Development	500																								
Transformation	P3.2	No. of Students Participating in transformation and leadership programmes	10000																								
P4 : Outstanding	P4.1	Quantity and Quality of Reseacher (R U marks - Section B)	12.5	6.18	50%	Q		0.81		0.50		0.18		0.53				0.52				0.54		0.40		0.77	
Leadership And Contribution In Research &	P4.2	Quantity and Quality Research (R U marks - Section C)	43.2	8.51	20%	Q		1.61		1.39		0.84		0.72				1.17				0.75		0.12		1.50	
innovation	P4.3	Innovation (R U marks - Section F)	10	1.42	14%	Q		0.25		0.00		0.69		0.00				0.20				0.00		0.20		0.00	
	P5.1	% of postgraduate to total students	45%																								
P5: Graduate-	P5.2	% of international postgraduates students	40%																								
Focused University	P5.3	% of registered vs offered students	60%																								
	P5.4	% of local sponsored PhD. students	70%																								
P5: Graduate- Focused University	P5.5	No. of local Industrial PhD. students	100																								
P6: Strong National & International	P6.1	No. of active national/international MoU/MoA/Lol/LoA and collaboration with the industry	80																								
Linkages And Positions	P6.2	Networking and Linkages (R U marks - Section H)	5.5	2.06	37%	O		0.32		0.75		0.03		0.29				0.45				0.03		0.01		0.10	

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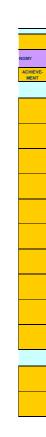
STRATEGIC OB	JECTIVE			KAI												R	esearch	Allianc	es								
Corpora	te	Key Amal Indicator	Corporate Target 2012	Overall Achievement	Overall % of Achievement 2012 (as at	FREQUENCY OF REPORTING	SUSTAIN	NABILITY	NANOTE	CHNOLOGY	INFOCOMM		ENERGY		TRANSPORTATION		WATER		CYBERNETICS		BIO-TECH		CONSTRUCTION		MATERIALS AND MANUFACTURING (MMRA)		K-ECO
·			ranget 2012	March 2012)			TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET
P7: University Social Responsibility (USR) For	P7.1	No. of staff participating in USR activities	200																								
Community Engagement And Outreach	P7.2	No. of new service learning programmes - free university community elective programmes	10																								
P8: Excellent Service Delivery	P8.1	Customer Satisfaction Index	80%																								
LEARNING AND GROWTH PERSPECTIVE																											
	L1.1	a. % of staff with PhD/DSc,D.Eng.	65%																								
L1: Competent & Productive Staff		b. % of staff with Professional Qualifications (such as medical, engineers, architects, accountants etc)	15%																								
	L1.2	Competency Index for Non Academic Staff (1-5 scale)	3.5																								
L2: State-of-the-art		No. of new/upgraded facilities for Student Centered Learning	3																								
Facilities	L2.2	% increase of library digital content (PSZ)	12%																								
L3: Conducive Environment		% of campus community satisfaction index on condusive campus	70%							·						·	·						·				

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Сопрота			Target 2012		2012 (as at March 2012)		TARGET	ACHIEVE- MENT	TARGET	MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET	ACHIEVE- MENT	TARGET
RESOURCE PER	SPECTIVE																										
1	R1.1	% reduction of operational expenditure	5%																								
R1: Sustainable & Prudent Resource	R1.2	% of uncollectable receiveable	10%																								
Management Management	R1.3	% reduction of Energy Consumption	10%																								
	R1.4	% Reduction of Waste (Tonnage)	5%																								
	R2.1	Income generated from training courses (RM mil)	40 mil			Q																					
R2: Diversified	R2.2	Income generated from rentals, Eco-Tourism Packages and properties (RM mil)	2.5 mil																								
Income Base	R2.3	Gifts (money, equipments,research materials,etc.) (worth > RM 3,000.00) (RM mil)	3 mil																								
	R2.4	Endowment (RM mil)	20 mil																								
	R3.1	No. of Tropical Eco-Infrastructure	5																								
	R3.2	% of reforestation	20%																								
R3: Sustainable Expansion and Development	R3.3	% River beautification	20%																								
	R3.4	% Completion of University Master Plan (Skudai Campus)	100%																								
	R3.5	% Completion of University Master Plan	100%																								

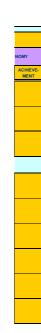
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