



UTM Corporate Scorecard Achievement As At March 2012 (Research Alliances)

STRATEGIC OBJECTIVE		Key Amal Indicator	KAI			FREQUENCY OF REPORTING	Research Alliances																				
			Corporate Target 2012	Overall Achievement 2012 (as at March 2012)	Overall % of Achievement 2012 (as at March 2012)		SUSTAINABILITY		NANOTECHNOLOGY		INFOCOMM		ENERGY		TRANSPORTATION		WATER		CYBERNETICS		BIO-TECH		CONSTRUCTION		MATERIALS AND MANUFACTURING (MMRA)		K-ECO
							TARGET	ACHIEVEMENT	TARGET	ACHIEVEMENT	TARGET	ACHIEVEMENT	TARGET	ACHIEVEMENT	TARGET	ACHIEVEMENT	TARGET	ACHIEVEMENT	TARGET	ACHIEVEMENT	TARGET	ACHIEVEMENT	TARGET	ACHIEVEMENT	TARGET	ACHIEVEMENT	TARGET
STAKEHOLDER PERSPECTIVE																											
S1: Globally Marketable and Outstanding Graduates	S1.1	% of graduates employed locally within 6 months	85%																								
	S1.2	No. of students receiving awards at national and international level	100																								
S2: Generate Opportunities For Life-Long Learning	S2.1	No. of Life-Long Learning programmes	10																								
	S2.2	No. of FTE student enrolled for executive programmes (target equally divided) from the total enrolment	500																								
S3: Enhance Students Entrepreneurship	S3.1	a. No. of structured Students Entrepreneurship Programmes	29																								
		b. No. of Students Participating in structured Students Entrepreneurship Programme	2200																								
S4: Notable Technological Research & Innovation Institution	S4.1	Total no. of staff appointed to chairmanship/committee position in the professional bodies/associations at international level	20																								
S5: Reputable International Ranking	S5.1	QS-World University Ranking	Top 250																								
	S5.2	Ranking/Recognition for International Business School (IBS)	Top 5																								
S6: Outstanding Contribution To Society	S6.1	No. of high-impact community projects	Nat. 50 Intl. 5																								
INTERNAL PROCESS PERSPECTIVE																											
P1: Continuous Academic Quality Improvement	P1.1	No. of new automated systems developed for teaching and learning activity	20																								
	P1.2	No. of external experts participate in teaching and learning activity	200																								

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P2: Up to date & Industry-Relevant Curriculum	P2.1	No. of courses implementing Scenario-Based Learning	100																								
	P3: Innovative Students Transformation	P3.1	No. of transformation and leadership programmes for Students Development	500																							
P3.2		No. of Students Participating in transformation and leadership programmes	10000																								
P4: Outstanding Leadership And Contribution In Research & Innovation	P4.1	Quantity and Quality of Reseacher (R U marks - Section B)	12.5	6.18	50%	Q		0.81		0.50		0.18		0.53			0.52			0.54		0.40		0.77			
	P4.2	Quantity and Quality Research (R U marks - Section C)	43.2	8.51	20%	Q		1.61		1.39		0.84		0.72			1.17			0.75		0.12		1.50			
	P4.3	Innovation (R U marks - Section F)	10	1.42	14%	Q		0.25		0.00		0.69		0.00			0.20			0.00		0.20		0.00			
P5: Graduate-Focused University	P5.1	% of postgraduate to total students	45%																								
	P5.2	% of international postgraduates students	40%																								
	P5.3	% of registered vs offered students	60%																								
	P5.4	% of local sponsored PhD. students	70%																								
P5: Graduate-Focused University	P5.5	No. of local Industrial PhD. students	100																								
P6: Strong National & International Linkages And Positions	P6.1	No. of active national/international MoU/MoA/LoI/LoA and collaboration with the industry	80																								
	P6.2	Networking and Linkages (R U marks - Section H)	5.5	2.06	37%	Q		0.32		0.75		0.03		0.29			0.45			0.03		0.01		0.10			



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P7: University Social Responsibility (USR) For Community Engagement And Outreach	P7.1	No. of staff participating in USR activities	200																								
	P7.2	No. of new service learning programmes - free university community elective programmes	10																								
	P8: Excellent Service Delivery	P8.1	Customer Satisfaction Index	80%																							
LEARNING AND GROWTH PERSPECTIVE																											
L1: Competent & Productive Staff	L1.1	a. % of staff with PhD/DSc.D.Eng.	65%																								
		b. % of staff with Professional Qualifications (such as medical, engineers, architects, accountants etc)	15%																								
	L1.2	Competency Index for Non Academic Staff (1-5 scale)	3.5																								
L2: State-of-the-art Facilities	L2.1	No. of new/upgraded facilities for Student Centered Learning	3																								
	L2.2	% increase of library digital content (PSZ)	12%																								
L3: Conducive Environment	L3.1	% of campus community satisfaction index on conducive campus	70%																								

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R1: Sustainable & Prudent Resource Management	R1.1	% reduction of operational expenditure	5%																								
	R1.2	% of uncollectable receivable	10%																								
	R1.3	% reduction of Energy Consumption	10%																								
	R1.4	% Reduction of Waste (Tonnage)	5%																								
R2: Diversified Income Base	R2.1	Income generated from training courses (RM mil)	40 mil		Q																						
	R2.2	Income generated from rentals,Eco-Tourism Packages and properties (RM mil)	2.5 mil																								
	R2.3	Gifts (money, equipments, research materials, etc.) (worth > RM 3,000.00) (RM mil)	3 mil																								
	R2.4	Endowment (RM mil)	20 mil																								
R3: Sustainable Expansion and Development	R3.1	No. of Tropical Eco-Infrastructure	5																								
	R3.2	% of reforestation	20%																								
	R3.3	% River beautification	20%																								
	R3.4	% Completion of University Master Plan (Skudai Campus)	100%																								
	R3.5	% Completion of University Master Plan	100%																								

NOMY
ACHIEVE- MENT

NOMY
ACHIEVEMENT
1.93
0.41
0.08
0.08

NOMY
ACHIEVE- MENT

NOMY
ACHIEVE- MENT