



UTM Corporate Scorecard Achievements As At March 2012 (Faculties & Schools)

Strategic Objective	Key Amal Indicator	KAI		FREQUENCY OF REPORTING	Faculties																				Schools															
		Corporate Target 2012	Overall Achievement 2012 (as at March 2012)		FKM		FKE		FS		FAB		FBB		FKK		FPREE		FP		FKA		FKBSK		FGHT		FSKM		FPPSM		FTI		UTM AS		UTM BS		UTM PERDAMA		UTM P	
					Facility Target	Achieve-Ment	Facility Target	Achieve-Ment	Facility Target	Achieve-Ment	Facility Target	Achieve-Ment	Facility Target	Achieve-Ment	Facility Target	Achieve-Ment	Facility Target	Achieve-Ment	Facility Target	Achieve-Ment	Facility Target	Achieve-Ment	Facility Target	Achieve-Ment	Facility Target	Achieve-Ment	Facility Target	Achieve-Ment	Facility Target	Achieve-Ment	Facility Target	Achieve-Ment	Facility Target	Achieve-Ment	Facility Target	Achieve-Ment	Facility Target	Achieve-Ment		
STAKEHOLDER PERSPECTIVE																																								
S1: Globally Marketable and Outstanding Graduates	S1.1	% of graduates employed locally within 6 months	85%	12%	SA	85%		80%												85%	80%								80%											
	S1.2	No. of students receiving awards at national and international level	100	41	Q	10	24	10	0												5	7																		
S2: Generate Opportunities For Life-Long Learning	S2.1	No. of Life-Long Learning programmes	10	104																																				
	S2.2	No. of FTE students enrolled for executive programmes (target equally divided) from the total enrolment	500	166																																				
S3: Enhance Students Entrepreneurship	S3.1	a. No. of structured Students Entrepreneurship Programmes	29	4																																				
		b. No. of Students Participating in structured Students Entrepreneurship Programme	2200	90																																				
S4: Notable Technological Research & Innovation Institution	S4.1	Total no. of staff appointed to chairmanship/committee position in the professional bodies/associations at international level	20	13	Q	6	7	4	0												1	2	2																	
S5: Reputable International Ranking	S5.1	QS-World University Ranking	Top 250	0																																				
	S5.2	Ranking/Recognition for International Business School (IBS)	Top 5	0																																				
S6: Outstanding Contribution To Society	S6.1	No. of high-impact community projects	Nat. 50 Int. 5	0																																				
INTERNAL PROCESS PERSPECTIVE																																								
P1: Continuous Academic Quality Improvement	P1.1	No. of new automated systems developed for teaching and learning activity	20	4	Q	4	1	3	1				2								1	1	0																	
	P1.2	No. of external experts participate in teaching and learning activity	200	243	Q	20	4	20	15				50	39			2				6	5	9																	
P2: Up-to-date & Industry-Relevant Curriculum	P2.1	No. of academic staff able to use at least one Student Centred learning approach	650	328																																				
P3: Innovative Students Transformation	P3.1	No. of transformation and leadership programmes for Students Development	500	792																																				
		P3.2	No. of Students Participating in transformation and leadership programmes	10000	7658																																			
P4: Outstanding Leadership And Contribution In Research & Innovation	P4.1	Quantity and Quality of Reseaech (R U marks - Section B)	12.5																																					
	P4.2	Quantity and Quality Research (R U marks - Section C)	30																																					
	P4.3	Innovation (R U marks - Section F)	10																																					



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						FACULTY TARGET	ACHIEVEMENT	FACULTY TARGET	ACHIEVEMENT	FACULTY TARGET	ACHIEVEMENT	FACULTY TARGET	ACHIEVEMENT	FACULTY TARGET	ACHIEVEMENT	FACULTY TARGET	ACHIEVEMENT	FACULTY TARGET	ACHIEVEMENT	FACULTY TARGET	ACHIEVEMENT	FACULTY TARGET	ACHIEVEMENT	FACULTY TARGET	ACHIEVEMENT	FACULTY TARGET	ACHIEVEMENT	FACULTY TARGET	ACHIEVEMENT	FACULTY TARGET	ACHIEVEMENT	FACULTY TARGET	ACHIEVEMENT	FACULTY TARGET	ACHIEVEMENT	FACULTY TARGET	ACHIEVEMENT	FACULTY TARGET	ACHIEVEMENT		
Corporate	P5.1	% of postgraduate to total students	45%	0%																																					
	P5.2	% of international postgraduates students	40%	37%																																					
	P5.3	% of registered vs offered students	60%	54%																																					
	P5.4	% of local sponsored PhD students	70%	59%																																					
	P5.5	No. of local industrial PhD students	100	54																																					
P6: Strong National & International Linkages and Positions	P6.1	No. of active national/international MoU/MoA/LoI/LoA and collaboration with the industry	80	35	Q	9	12	5	0				15	4		1			1		7	3	6						1		3										
	P6.2	Networking and Linkages (R U marks - Section H)	1.16																																						
P7: University Social Responsibility (USR) For Community Engagement And Outreach	P7.1	No. of staff participating in USR activities	200	0																																					
	P7.2	No. of new service learning programmes - free university community elective programmes	10	0																																					
P8: Excellent Service Delivery	P8.1	Customer Satisfaction Index	80%	15.35%	A	80%		80%				90%								90%	80%	91%							80%												
LEARNING AND GROWTH PERSPECTIVE																																									
L1: Competent & Productive Staff	L1.1	a. % of staff with PhD/D.Sc./D.Eng.	65%	35.43%	Q	60%	58%	75%	59%			70%	64%		73%			61%		51%	62%	61%					58%		46%												
	L1.1	b. % of staff with Professional Qualifications (such as medical, engineers, architects, accountants etc)	15%	3.87%	Q	15%	13%	5%			15%	30%	0%			3%					10%	9%							3%												
L1.2	Competency Index for Non Academic Staff (1-5 scale)	3.5																																							
L2: State-of-the-art Facilities	L2.1	No. of upgraded facilities for Student Centred Learning	3	0																																					
	L2.2	% increase of library digital content (PSZ)	12%	0%																																					
L3: Conductive Environment	L3.1	% of campus community satisfaction index on conducive campus	70%	0%																																					
RESOURCE PERSPECTIVE																																									
R1: Sustainable & Prudent Resource Management	R1.1	% reduction of operational expenditure	5%	0%																																					
	R1.2	% of uncollectable receivable	10%	0%																																					

STRATEGIC OBJECTIVE Corporate		Key Amal Indikator	KAI		FREQUENCY OF REPORTING	Faculties																								Schools																		
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R1: Sustainable & Prudent Resource Management	R1.3	% reduction of Energy Consumption	10%	0%																																												
	R1.4	% Reduction of Waste (Tonnage)	5%	0%																																												
R2: Diversified Income Base	R2.1	Income generated from training courses (RM mil)	40 mil	0	Q	2.50	0.20	300K				0.5			13,433.35														20K	0.020									0.000									
	R2.2	Income generated from rentals, Eco-Tourism Packages and properties (RM mil)	2.5 mil	0																																												
	R2.3	Gifts (money, equipments, research materials, etc.) (worth > RM 3,000.00) (RM mil)	3 mil	0	Q	0.30	0.03	200K				0.25			0.00				18K			20K	3,500.00																		0.000							
	R2.4	Endowment (RM mil)	20 mil	0	Q	0.50		18K				0.25			0.00															50K											0.0000							
R3: Sustainable Expansion and Development	R3.1	No. of Tropical Eco-Infrastructure	5	0																																												
	R3.2	% of reforestation	20%	0%																																												
	R3.3	% River beautification	20%	0%																																												
	R3.4	% Completion of University Master Plan (Skudai Campus)	100%	0%																																												
	R3.5	% Completion of University Master Plan	100%	0%																																												

1/1/1
ACHIEVEMENT