



**UTM**  
UNIVERSITI TEKNOLOGI MALAYSIA

Azman Hashim  
International Business School

# INSIDE *ahibs*

The Official Newsletter of  
Azman Hashim International Business School,  
Universiti Teknologi Malaysia

August 2021

# LEARNING

# AHIBS Online Global Classroom 2021



Following last year's success, AHIBS Online Global Classroom (OGC) programmes 2021 returned featuring speakers from foreign institutions. For the first half of 2021, five programmes were conducted bringing together 15 speakers, 9 learning institutions/industries, and 1277 participants.

The first OGC featured Assoc. Prof. Dr. Noriza Jamal (AHIBS UTM), Dr. Wuri Handayani (Universitas Gadjah Mada, Indonesia), and Mr. Muhammad Syukur (Mae Fah Luang University, Thailand) to speak about Contemporary Issues in Management Accounting. It was followed by Dr. Thoo Ai Chin (AHIBS UTM) who partnered with Dr. Mohamed Syazwan Ab Talib (University Brunei Darussalam) and Mr. Ng Soon Leng (Applied Materials Singapore Technology) to share knowledge on Supply Chain Management.

Assoc. Prof. Dr. Maisarah Mohamed Saat (AHIBS UTM), Dr. Chris Kuntadi (Universitas Mercu Buana, Indonesia), and Dr. Tita Djuitaningsih (Universitas Bakrie, Indonesia) co-hosted a forum on Corporate Governance. Whereas, in another OGC session AHIBS presented three panels - Dr. Logaiswari Indiran (AHIBS UTM), Dr. Azamat Maksudunov (Kyrgyz Turkish Manaz University, Turkey), and Dr. Avdhesh Jha (CVM University, India) - to deliberate on the issues of entrepreneurship and Covid-19

AHIBS OGC programmes are designed to encourage virtual student mobility in the pandemic era. Simultaneously, the programmes help in enhancing teaching and learning through global knowledge sharing, providing experience for lecturers to serve as international speakers, and creating a networking platform for students and staff for further cross-country collaborations.

Contact [rosillah@utm.my](mailto:rosillah@utm.my) to find out how you can collaborate with our experts for the next OGC events.

Collaborators:



## PEOPLE

# Business Coach & Mentor for New Start-Ups



**Dr. Ramesh Zaidi Rozan**

Featuring our expert in entrepreneurship and innovation, Dr. Ramesh Zaidi Rozan, Associate Professor in Information Systems at AHIBS. Previously, he served as the Director of UTM XCITE, a university-level center for innovation and entrepreneurship building between UTM communities and external stakeholders.

Dr. Ramesh has more than 27 years of experience and received education in Japan. Since 2013, he has accumulated 1.53 million industry grants and 2.03 million public grants from the Ministry of Higher Education Malaysia on projects relating to entrepreneurship development. He formerly held several positions in non-academic and academic in private and government organisations and has also been an entrepreneur since 1993.

Actively involved in coaching and mentoring new start-ups, he has assisted many projects/enterprises owned by young entrepreneurs. This involves mostly technologically-driven enterprises within the domain of Computing and Electronics. One of his proudest recent projects is a business by Mr. Mohamad Faiz Zainuddin. Faiz first started his entrepreneurship journey at UTM by leading Koperasi Mahasiswa UTM (KMU). Through Dr. Ramesh's coaching and mentoring, Faiz set up a mushroom farming experiment which later officially called the Muscho Enterprise. The venture has a bright future given inadequate supply of mushrooms in the market. Faiz recently won a big grant from Iskandar Regional Development Authority (IRDA) to implement Mushroom Indoor Farming System. Dr. Ramesh's assistance to budding entrepreneurs like Faiz does not stop when students graduated from UTM. In 2016, he was awarded the 1st Runner Up for Best Mentor Award 2016 by the Ministry of Higher Education Malaysia.



Dr. Ramesh remarked that developing students towards becoming start-ups is very rewarding. Mentors need to assess and help protégés differentiate between interests and commitment as this will make a big difference to their entrepreneurship journey. To quote a management guru - "When you're interested in something, you do it only when it's convenient. When you're committed to something, you accept no excuses, only results."

His strengths rely on having acquired experience in the whole value chain of research, innovation and commercialisation, and entrepreneurship/enterprise development, which is often missing among general academicians. Dr. Ramesh continues his professional development, having recently attended the International Visitor Leadership Program USA, led the Impact Digital Entrepreneurship Apprentice@KPT, and is currently pursuing IBM-Simplilearn Data Scientist Master Program.

He can be contacted at <https://people.utm.my/mdzaidi/>.

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***When you're interested in something, you do it only when it's convenient. When you're committed to something, you accept no excuses, only results.***





# ALUMNI & STUDENTS



## AHIBS PhD (Information System) For Consulting Career In Digital Transformation

Our alumna, Dr. Hamood Al Kharusi (PhD Information System 2018) is a professional aspirant from Oman with over 15 years of industry experience involving business areas in portfolio and program management, strategy and planning, change management, and digital transformation.

He started his career as a support engineer for Ericsson in which he was ranked as one of the top 15 engineers in the Middle East. He later joined Petroleum Development Oman (PDO), the country's leading O&G exploration and production company. In 2020, Dr. Hamood ventured into his own business after founding Transformation Pioneers, consulting firm to support organisations towards digitalisation.

Dr. Hamood has a Bachelor degree from Oman and an MBA from the UK. For further challenge and professional development, he decided to join UTM's PhD in Information System for its global research and academic reputation.

In his thesis, he studied about stakeholder-based Government Enterprise Architecture (GEA) alignment framework for the Omani public sector. The framework has provided a comprehensive understanding of the factors and their influences at each EA development step. Dr. Hamood received best student award for his PhD, published several papers, and participated as a reviewer in international conferences. He is also professionally certified in Prosci change management practitioner, TOGAF 9, and business analysis.



***"I highly recommend the program due to the talented lecturers and supervisors as well as the university's various resources to support the researchers to achieve their study goals"***

Dr. Hamood Al Kharusi,  
Founder & CEO  
Transformation Pioneers

Dr. Hamood completed his PhD in less than 3 years. He was supervised by Dr. Ts. Suraya Miskon and Dr. Mahadi Bahari from the Department of Information System.

Equipped with considerable industry experience and AHIBS PhD, Dr. Hamood has prepared himself well to venture out into the business world. His dedication is now to grow the consulting firm to be a leading consulting firm in change management and digital transformation.

# EVENT

## AHIBS Virtual Open Day



October  
2021  
Admission

### AHIBS Virtual Open Day

📅 14<sup>th</sup>, 21<sup>st</sup> 28<sup>th</sup> August & 4<sup>th</sup>, 11<sup>th</sup>, 18<sup>th</sup> September

🕒 11:00 am - 1:00 pm

Join us via Webex:

📄 [business.utm.my/go/ahibsvirtualday](https://business.utm.my/go/ahibsvirtualday)

- Q&A Session with our lecturers and staffs
- Programmes Information
- Fees Information
- General Inquiries

#### ■ Masters Programmes

Master Business Administration (MBA)  
Master Business Administration Online (MBA ODL)  
Master of Science Food Processing Innovation (MSc FOODIE)  
Master of Philosophy (Management)

#### ■ Doctorate Programmes

Doctor of Philosophy (PhD)  
Doctor of Philosophy (Management)  
Doctor of Philosophy (Information System)

Scan to join



Find out about our academic programmes by joining our virtual program preview sessions conducted every Saturday throughout August until September.

Our lecturers and staff will be there to assist you.

Contact us



+60 11 3932 8023 (Mr. Ashruf)



ahibs@utm.my



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